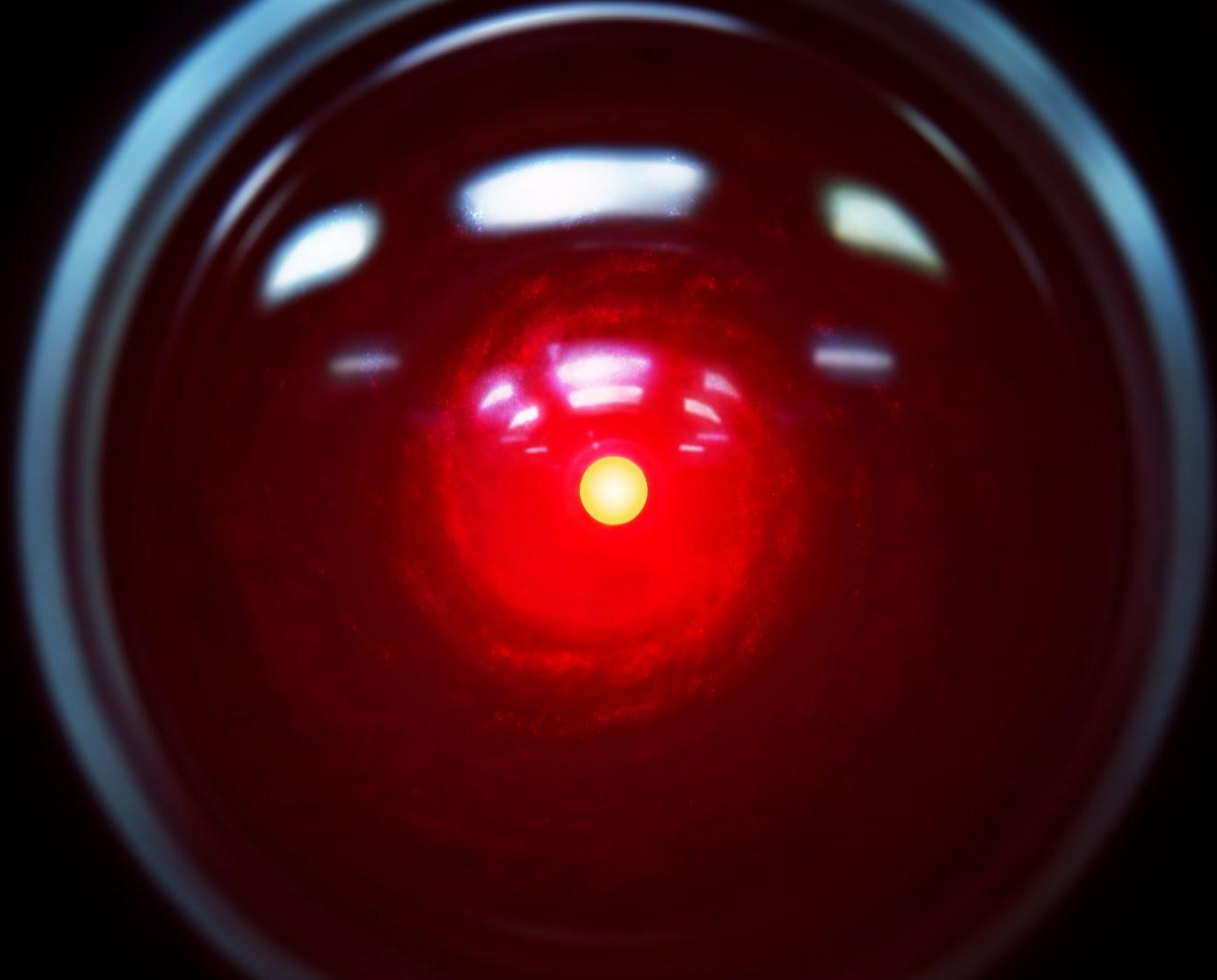


> Geek_

Renaud Maes - rmaes@ulb.ac.be





garçon de nerd geek — Im...
fr.depositphotos.com



Demi-masque geek adulte ...
deguisetoi.fr



Mug J'peux pas je geek | 1...
adopteunlook.com



Sujets geeks, connaissances acadé...
nicelab.org



geek Clipart
openclipart.org



Mode : a adopter un look geek tout en r...
geek-generation.fr



Modèle de conception de l...
fr.freepik.com



The Secret Loves of Geek ...
comixology.com



Geek : ça veut dire quoi ? ...
sitegeek.fr



Langage Geek, dictionnaire ...
imanehanouche.wordpress.com



Geek Style Set | Télécharg...
fr.freepik.com



Convention Geek Unchained 4 – Parc Expo ...
convention.geekunchained.fr



Définitions

- **Auto-identification**

McArthur, J.A. (2008) "Digital Subculture: A Geek Meaning of Style", *Journal of Communication Inquiry*, 33(1), 58-70.

- **Stéréotypes**

Faucher, B. (2010), "La figure du «geek» comme stratégie de lecture. Naviguer dans la « pop culture » à l'ère du surplus culturel", *TRANS-* (en ligne), 9.

Google Books Ngram Viewer

Graph these comma-separated phrases: case-insensitive

between and from the corpus with smoothing of [Search lots of books](#)



Vers une identification ?

- (1) Une passion pour une dimension technique, liée au "digital", se rapprochant de l'obsession
- (2) Une certaine intelligence
- (3) Un certain "handicap social"
- (4) L'usage d'une large série de codes spécifiques, "(sub)culture geek"
Feinman, N. (dir.) (2005) *Geek chic. The ultimate guide to geek culture*, London, Thames & Hudson.
Iness, S. A. (dir.) (2007) *Geek chic. Women in popular culture*. NY, Palgrave MacMillan.
Peyron, D. (2013) *Culture geek*, coll. "Innovations", Paris, FYP.

LANGAGE

<p>1. Signifiant</p> <p><i>Batman, l'homme chauve-souris</i></p>	<p>2. Signifié</p> <p><i>Super héros "milliardaire augmenté" qui combat le crime</i></p>	
<p>3. Signe</p> <p>I. SIGNIFIE (forme)</p> <p><i>Batman, l'homme chauve-souris est un milliardaire super héros qui combat le crime</i></p>		<p>II. SIGNIFIANT (concept)</p> <p><i>Face au crime, il faut un super héros</i></p>
<p>III. SIGNE (signification)</p> <p><i>La société a besoin de héros purs et intransigeants, indépendants des institutions publiques et prêts à se marginaliser, qui se dévouent totalement à cette quête.</i></p>		

MYTHE (Méta-langage)

Problématique

Hypothèse : le geek est un mythe.

Thèse : l'auto-affirmation est une réappropriation.

Méthode d'analyse : études de cas

1. Le geek et les normes sociales (1) : de la pizza Hawaï au #foodporn,
2. Le geek et le collectivisme : du Borg de Star Trek aux teams des MMORPG,
3. Le geek et le bien commun : de la lutte pour la reconnaissance à la lutte pour le commun numérique,
4. Le geek et l'individualisme : de la rationalité du programmeur à l'esprit d'entreprendre du CEO de spin off,
5. Le geek et les normes sociales (2) : de l'ASCII pr0n à Harmony.



1.



L'IRC...

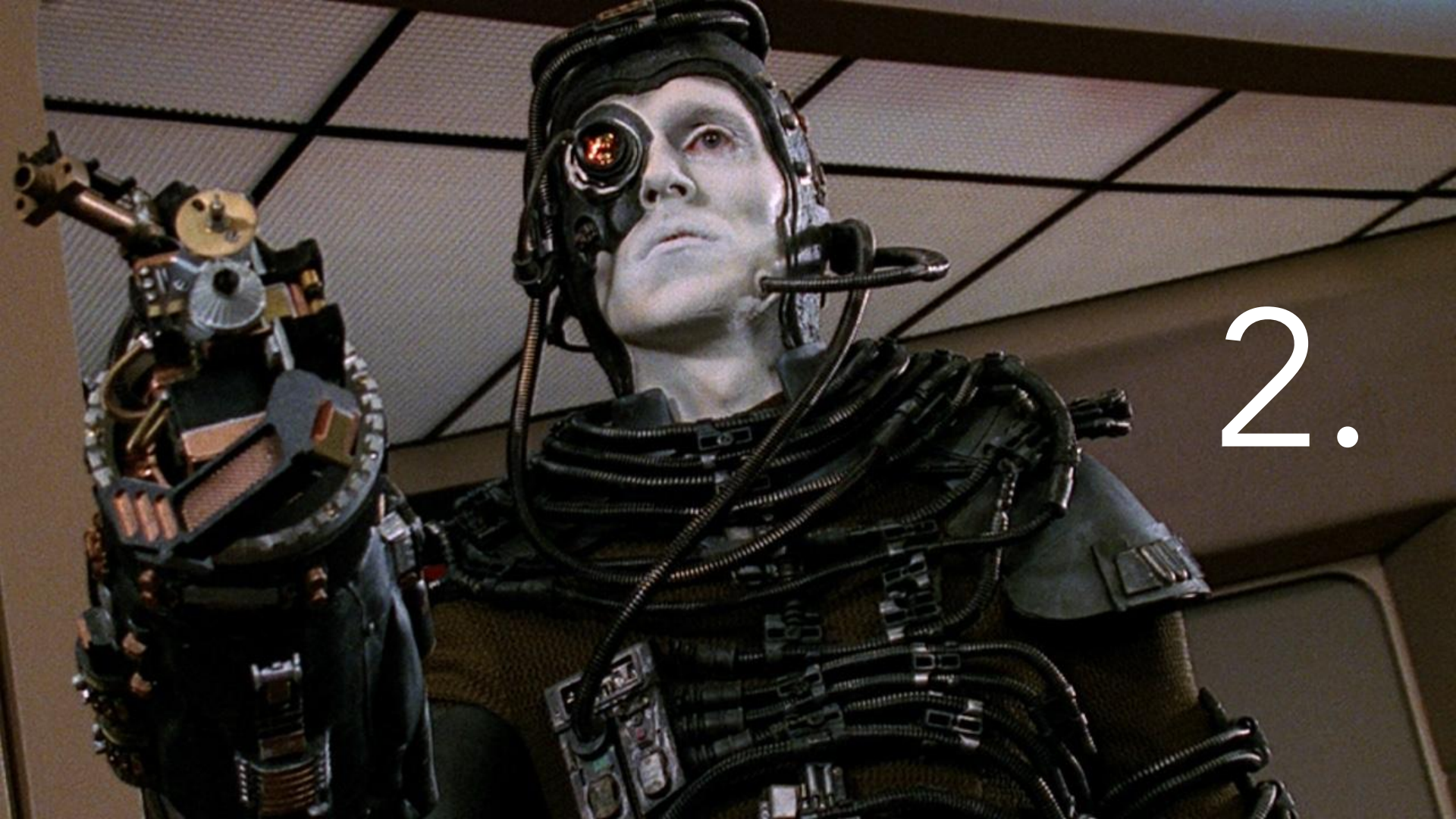
efkoj : eating pizza with P PhD
evilkf : gr8 diet
n0way : food porn. FOODPORN.
efkoj : THE only kind of PORN
n0way : suck it lick it babe
efkoj : chewing pineapple
evilkf : pineapple = b00bs 4 l00sers

Efnet #dos 14 Octobre 1998

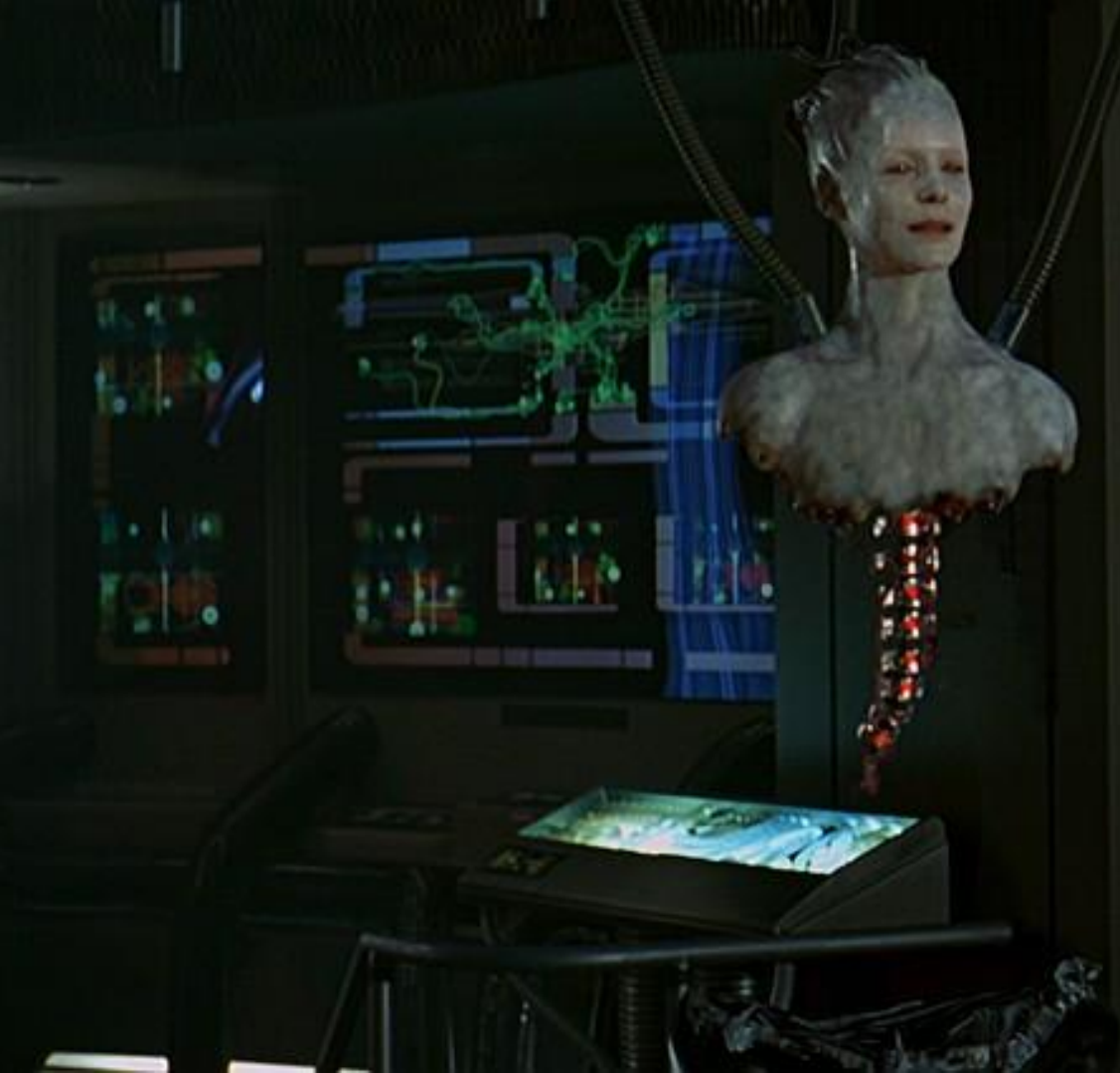
NiM : do hawaiiins eat hawaiian pizza?
m0nk : dude every1 eats IT.
NiM : i feel its the best pizzaa
m0nk : totally
NiM : its the only geek pizza
m0nk : pepperoni is as geek. Mario eats
pepperoni
NiM : FOODPORN. FOODPORN
M0nk : THE only kind of PORN

Efnet #startrek 12 février 1999





2.





WORLD OF WARCRAFT™

3.



Deux textes de loi

1. Copyright Act of 1976
2. Bayh-Dole - Patent and Trademark Law Amendments Act of 1980



4.



Sunday

Daily Confusion, Back Page



The Weather

Today: Mostly sunny, 75°F (23°C)
Tonight: Partly cloudy, 55°F (13°C)
Tomorrow: Cooler, 70°F (21°C)
Details, Page 2

Volume 119, Number 35

Cambridge, Massachusetts 02139

Sunday, August 29, 1999

Understanding MIT's Geek Culture

Only Certain People Can Appreciate Institute's Quirky Atmosphere

Eric J. Plosky

When you're an MIT student, the outside world doesn't always know what to do with you. (...)

You have to be a certain kind of person to go to MIT. A geek, in other words. Geeks are outsiders, in varying ways, and MIT is a place for outsiders, a fringe-type institution that is in a different league from its Ivy League associates. There is no such thing as a "normal" MIT student in the eyes of the outside world. There are "typical" students, and there are "typical" situations -- just take a look at *Good Will Hunting*. But "typical" is not "normal."

I don't really have a problem with that; freshmen, if you're still reading this far, I'm assuming that you don't either. Smile the kind of satisfied smile found on the faces of people who are convinced they know more than everyone else. You do know something they don't -- you know about the geek culture. You can appreciate a good hack and laugh at a joke involving integrals, even if you happen to study planning or poetry. That's the sort of geek culture MIT creates. Get used to it. It's a lot of fun.

The Software Developer's
Career Handbook

Being Geek



O'REILLY

Michael Lopp

GOING

Gain the Business Knowledge You Need to Get Ahead

CORPORATE

A GEEK'S
GUIDE

BY
SHAIENDRA KADRE

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Microsoft vs. Apple Geeks and Geek Culture Bill Gates Steve Jobs Microsoft (company)

Apple (company) Comparisons Startup Founders and Entrepreneurs

Who is a real geek: Bill Gates or Steve Jobs?

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1 Answer



Judson Christudas, former Systems Engineer at Tata Consultancy Services (2013-2017)

Answered Feb 2

Bill Gates for sure. That's why he's still the world's richest man. As an avid Windows user, I'm really happy to see the innovative changes happening with Microsoft OS

Still have a question? Ask your own!

Related Questions

Did Bill Gates go to Steve Jobs' funeral?

Did Steve Jobs hate Bill Gates? What happened when two of the biggest names in the field of technology met?

On the day Jobs died, who had created more personal wealth: Steve Jobs or Bill Gates?

Why do many people love Steve Jobs more than Bill Gates, even though Gates is generally acknowledged to be a nicer person?

Disregarding the wealth of Bill Gates, who is greater: Steve Jobs or Bill Gates?

Why is Bill Gates's net worth significantly greater than Steve Jobs's net worth?

Who was a better person, Steve Jobs or Bill Gates?

Who is better and greater, Bill Gates or Steve Jobs?

#WeekFIRST

DEUX SEMAINES AVANT
LE SALON, IL TERMINE
SON PROTOTYPE

5.







Quelques éléments de décodage

- (1) L'autoaffirmation comme réappropriation
- (2) Un mythe *exonostalgique*
- (3) Un mythe inscrit dans une *idéologie technicienne*
- (4) Un mythe *compatible* avec le néolibéralisme